



FALL CRAFTERS FAIR

September 29 - October 1, 2011

Thank you for your interest in the Shipshewana Fall Crafters Fair. Again this year, the Shipshewana Retail Merchants Association will be hosting the festival of crafters, artists, entertainers, and musicians. The festival will take place in and around the town and Riegsecker Marketplace, located at the 4-way stop in beautiful downtown Shipshewana. The Crafters' Tents will continue to be located across the road from the Blue Gate Restaurant.

Each year we are making changes to improve the show little by little. We love that the festival is growing and has become a fall tradition for everyone. Our intention is to make this festival the most enjoyable fun experience for everyone.

The continued success comes from a working partnership from our crafters. The fee you pay for setup is used to cover our tent rental fees, entertainment and to promote the show with extensive local and regional advertising. We have created media relationships with internet, newspapers, radio, and local television networks. We have live broadcasts from the grounds on the first day of the show.

Our target audience contains a wide diameter. From the Shipshewana area to Chicago to Toledo, Detroit and Indianapolis. We have large amounts of people that traffic from the area and tour bus companies that share this event with their groups.

The development of this festival has earned respect of talented crafters and artisans like yourself from all over because of commitment to quality, sales history, and friendly business oriented approach to this festival. We hope to continue the success and growth for everyone.

Crafter's Best Booth Contest

We will be giving prizes to the best booths at the 2011 Fair. The top three booths receive a Cash Prize equaling \$50/\$25/\$10 respectively plus two dinner theater packages to the Blue Gate Restaurant and Theater. Independent Judges will award the prizes. Judging will take place Thursday after Noon.

Winners from 2010:

- 1st - Jim Fetzer
- 2nd - Cynthia Howald
- 3rd - Lori Cunningham

Last Year

Last year 2010:

Outdoor Event

of crafters: 65

of booths: 78

of crowd throughout the 3 days: 15,000

Promo

Newspapers: Local papers ; Regional Papers

Big papers: Detroit, Chicago, Indianapolis

- Area & State Festival Guides
- Area Craft Festivals
- Michigan Festival guides
- Listed in Shipshewana Brochures
- Listed in Travel Magazines

Radio: Several Local Stations

Television: Local Coverage

Internet:

- FallCraftersFair.com
- Riegsecker Websites
- Shipshewana website
- LaGrange County Tourism website
- Eventlister.com
- Craftlister.com
- Michigan's Craft website
- Indiana State Festival Guide website
- Many more Art & Craft Festival sites

Miscellaneous:

- Blue Gate & Shipshewana Bus Group Promo Packets
- LaGrange County Amish Country Tourism
- LaGrange County Visitor's Bureau

Recommend a Friend

Do you know a fellow crafter that would fit in at the Shipshewana Fall Crafters Fair? Tell them to contact us, and if they exhibit at next years Crafter's Fair, you'll receive a free Dinner/Theater package to the Blue Gate Restaurant and Theater! Just remember to tell them to fill in **your** name on the referral line on their application.



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Conditions of the Show

Booths

This is an Outdoor Event. **We provide the vinyl tents for coverage.** It is on a parking lot on asphalt.

(Not all ground is perfectly level; crafters are advised to bring their own leveling devices for displays and to cover low spots).

You are welcome to bring your own tables & chairs... however if you need tables & chairs we rent them for a low cost.

- We do not allow pop up tents inside the tent.
- Small banners/signs are allowed for your booth space.
- Tablecloths are asked to cover your table and extra merchandise can be hidden this way.

Space size: 9 ft. wide x 10 feet deep. The 9 ft. size is to accommodate the aisle way that will pass in front of your booth.

You can purchase more than one booth if needed.

You can share your booth with more than one crafter if needed.

Booths must be presentable and in good taste.

Price: \$110 total for a 9 ft. x 10 ft. space

Set Up

Wednesday, September 28: 1pm - 5pm

Thurs. morning setup can be arranged prior to event - please contact us and let us know; however we prefer to have everyone to set up on Wed. afternoon if at all possible.

Crafters are required to be setup during festival hours for all three (3) days, no exceptions. Crafters leaving the show before closing may be refused for future shows.

We ask when you unload your items near the tents to please move your vehicles after unloading before setting up booths since there is limited space for other crafters to unload. If you need help with large objects please let us know and we will have someone assist you.

Be prepared for **unpredictable Fall Indiana weather** with rain covers, tie downs and weights, blankets, and layer up for cold weather. It's a tent, not a building so please bring things to protect your merchandise and to protect yourself. The tents do have sides on them.

Security: Town police will patrol the area and we will provide a person to watch over night; however, the tent is not locked, only snapped together with the sides down. It is left to the Vendors discretion to leave items in tents overnight. Riegsecker Marketplace is not liable for any damages or stolen property.

Individual booth assignments are assigned by Riegsecker Marketplace Coordinators. We mix up the media of the crafters & artists to make it more appealing and easier to not have competition near each other. While we attempt to honor location requests there is absolutely **NO GUARANTEE** it can be made. Previous participation does not guarantee acceptance or same booth space.

Spaces not occupied by 10am on Thursday will be filled with standby crafters with no refund.

Crafter Parking

Crafter parking will be located within 2 blocks away from the tents. No one will be allowed to park near the tents unless you specify Handicap Parking.

You cannot have your trailer or vehicle of merchandise near the tents during show hours.

**** Handicap Parking will be provided... HOWEVER YOU MUST HAVE IT ON YOUR APPLICATION that you need this type of parking.**

If we are not notified you **will not be allowed to park in this area.**

This year we will have parking passes. Each crafter will get a pass & a parking map at the time of setup. The pass must be displayed under your mirror or window of your vehicle. It must be visible.

No parking is allowed in customer parking. This is not allowed. You will be towed at your expense.

We ask you to use common courtesy and discretion in parking to most efficiently use the field for the greatest number of crafters to park safely.

By applying to the Shipshewana Fall Crafters Fair, you agree to abide by these rules.



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Conditions of the Show

Electricity

We provide electricity for a minimum charge.

Price: \$15 per outlet

Vendor is responsible for their own extension cords.

A duplex outlet is provided between the tents for lighting and cash registers only.

Very limited amount of outlets. Sooner application is returned the higher the chance of electricity if accepted.

Limits: Limited to 200 watts, approx. 1.5 amps per booth. No HEATERS & No appliances (microwave, toaster ovens, refrigerators, etc.) are allowed.

Moderation is the key. We may ask crafters to reduce the number of lights if overloading poses to be a problem and affects other crafters.

If you are demonstrating your trade and feel you need additional electricity, please make a note on your application or call us.

Tear Down

Tear Down - Saturday, October 1 after 5pm.

No vehicles are allowed near the tents until after the show closes.

We also ask that all crafters please clean up their booth space completely before leaving, taking care of any trash, etc.

Return any rented tables or chairs to their location. Ask Chuck when tearing down.

Miscellaneous

-No pets are allowed

-No smoking inside or near the tents. Must be at least 50 ft. from the tents.

-Restrooms are located in the Blue Gate Restaurant; no outdoor portable facilities are provided.

-Food Vending is managed by the Blue Gate, there will be a booth with coffee, donuts, misc. bakery items ea. morning.

-Please contact us if you plan on selling food items.

-If you are a crafter that makes Large pieces of furniture please inquire with us before sending in an application.

- Fall Crafter Fair Coordinators reserve the right to remove any work which might be objectional to the average viewing public and reserves the right to make final interpretation of all conditions which may apply.

Lodging

Enclosed with the application will be a brochure of all the lodging we have available in the area.

**** PLEASE NOTE....** Some Hotels are **ALREADY BOOKED UP** for that **WEEKEND** so please plan accordingly.

Sturgis, Michigan is located about 20 minutes away and has more lodging if Shipshewana is completely booked.

Campgrounds are located North of Shipshewana by 120 and also located south of the Flea Market near the Der Ruhe Blatz Motel.

Twin Mills Campground is located a few minutes N.E of Shipshewana.

Call if you want more information on campgrounds for RV parking, etc.

Information

Location of Festival: 195 N. Van Buren St. on US 5 across the street from the Blue Gate Restaurant in Shipshewana, IN 46565

Mailing Address:

Shipshewana Fall Crafters Fair
Attn: Chuck Wray/Andy Rohrer
P.O. Box 220
Shipshewana, IN 46565

Questions: Contact:

Chuck Wray/Andy Rohrer -Coordinators
Phone: 260-768-4725 or 888-447-4725
e-mail: cfwray@embarqmail.com

or andy@riegsecker.com or Fax: 260-768-7075

website: www.FallCraftersFair.com

Dates: September 29 - October 1

Hours: Thurs.: 9am-6pm • Fri.: 9am - 6pm

Saturday: 9am - 5pm

Early Deadline: December 10, 2010

Total Balance of Fees due at this time.

Latest Cancellation refund date: August 3, 2011

Notification of acceptance as approved.

Booth Assignments will be given during check-in.

Check-in/Setup: Wednesday, Sep. 28 • 1-5pm

Admission for Public: FREE



First Name(S): _____ / _____ Last Name(s): _____ / _____

Address: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Website: _____ Home Phone: _____

Daytime Phone: _____ Cell : _____ Fax: _____

● First Time Exhibitor?: *Yes* *No* Number of Previous Yrs. in show: _____

● Referral?: *Flyer* | *Newspaper* | *Friend* | *Website* | *Other* _____

● Spaces are available for **\$110** each (9ft x10ft). *(Must be present for all days; \$110 total price)*

How many do you request? : _____ *one* | *two*

● Will you need tables or chairs? These are only \$25 for 1 table (8ft. size table) and 2 chairs.

How many do you request?: _____

● Will you need electricity? \$15 per outlet. *(See Rules about Ampage/Wattage)* *yes* | *no*

● Do you have any special needs? _____

● Handicap Parking Needs? *Yes* *No*

Dates: Sept 29-Oct 1 Set up: Wed. Sept. 28 • 1pm-5pm
Show Hours: Thurs. & Fri.: 9am-6pm • Sat.: 9am - 5pm

Total Amount: _____

Checks will be accepted (\$25 return fee)

Canceled checks do not mean acceptance.

Refund checks will be issued on or before Sept. 1, 2011 if deposited by that time.

Make Check Payable to: ***Shipshewana Fall Crafters Fair***

Check# _____

A credit card is required to reserve your space, it will only be charged the total above if you are invited to display.

VISA

MASTERCARD

DISCOVER

Credit Card #: _____ Exp. Date: _____

We are looking for crafters that can ***demonstrate their handcrafted skill*** while our event is in progress, we hope to provide an environment where customers can be educated and entertained. Crafters will be chosen on their compliance with the above statement, merit, uniqueness, quality, the order we receive applications, and available space.

We ask that Craft Items must be handmade and of high quality. No Marshmallow guns, PVC piping or other distractive items. No 3rd Party items, Buy for Sell, or imports allowed.

We ask that you send pictures of your craft & display items with your application if you are a first time applicant or your products have changed. Must provide a Self-addressed envelope & correct postage to have your pictures returned. They can be B&W copies, slides, computer print-outs. We must see a clear image of what your craft is.

You can send Digital photographs via e-mail: andy@riegsecker.com, with "Shipshewana Fall Crafters Fair" in subject line. Please type your first & last name in the e-mail so we know to match up the photos to the application.

Please describe your craft & list ALL items to be sold in your booth.

You may not display and sell items not listed and represented in images. We are keeping a limit on the amount of certain crafts. ***Such but not limited to: candles, soaps, jewelry*** so if you sell a variety of items in your booth you may be asked to limit some of the items if we have too many of a certain craft.

(turn over for more space)

Are you able to demonstrate your craft for customers? : Yes No If no, why? : _____

General Release & Acceptance of Rules

I/we the applicant(s) have read the "Conditions of the Fall Crafters Fair" printed on this licensing application/contract and agree to abide by said conditions. In addition, I/we, the applicant(s), do expressly release the producer (Riegsecker Marketplace) from any and all liability for any damage, injury, or loss to any person or goods which may arise from the licensing and occupation of the booth space by the applicant(s), and agree to hold and save the Producers harmless of any loss or damage by the reason thereof. ***I/we agree that all work is original, as specified in the above terms, and that no buy/sell items will be displayed or sold.***

This contract shall be deemed to have been made in the State of Indiana and shall be interpreted in accordance with the laws of such state. In the event that legal action is required to enforce this contract or any of the terms thereof, such action shall be brought in the

Courts of LaGrange County, Indiana, and the Crafter expressly consents the jurisdiction of such courts. The parties agree to accept service of process in such action by ordinary mail sent to their address as set forth in this contract. This contract compromise the entire agreement between Riegsecker Marketplace and the Crafter(s) and no changes shall be valid unless in writing and sign by the parties or their representatives.

I/we comprehend that if this application is not accepted, all fees will be returned by mail. Credit cards will not be charged and applications returned by mail. If this application is accepted, I/we give permission to use my name, business name, slides submitted and any photos or videotape taken at the show of me or my items for any and all purposes of the Shipshewana Fall Crafters Fair.

Date: _____ Applicant(s) Signature(s) _____

Mail to: Shipshewana Fall Crafters Fair, Attn: Chuck Wray/Andy Rohrer • P.O. Box 220, Shipshewana, IN 46565

Early Application Deadline: December 10, 2010 • Festival Dates: Sept 29 - Oct 1, 2011

Questions: 260-768-4725 or 888-447-4725 • e-mail: cfwray@embarqmail.com • www.riegsecker.com

**** Please make a copy of signed application for your records. ****

SHIP SHEWANA 11TH ANNUAL FALL CRAFTERS FAIR

